



**The Competition Authority**

An tÚdarás Iomaíochta

**MERGER ANNOUNCEMENT**

**6 APRIL 2010**

**The acquisition of GMG Regional Media by Trinity Mirror plc. may now proceed**

The Competition Authority cleared on Friday 26 March 2010 the proposed transaction whereby Trinity Mirror plc. ("Trinity Mirror") would acquire sole control of most of the assets and businesses of GMG Regional Media from the Guardian Media Group plc. (GMG). The Competition Authority came to its decision after completing its review of the transaction, which was notified by the parties under the Competition Act 2002 on 5 March 2010.

As with all media mergers, which could otherwise be put into effect, the parties could not proceed with this merger if, within 10 days of the Authority's decision, the Minister for Enterprise Trade and Employment directed the Authority to carry out a full investigation. As the 10-day period has elapsed without a ministerial direction, the merger can proceed.

The Authority will publish its reasoned Determination on its website ([www.tca.ie](http://www.tca.ie)), no later than 25 May 2010, after having given the parties the opportunity to request deletions of commercially-sensitive or otherwise confidential information from the published Determination.

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